



Eco Advanced LLC
www.EcoAdvanced.net
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Press Release

Reducing CO₂ Emissions

Eco Advanced is doing its part toward decreasing global warming by reducing emissions of carbon dioxide. How can that be possible? It's simple: using a high-quality fully synthetic motor oil like our Forever products increases the number of miles driven per gallon of fuel, thus decreasing CO₂ emissions per mile without changing anything else in the engine.

Here is an example:

Using the US Environmental Protection Agency fleet averages, a passenger car using conventional petroleum-based motor oil achieves 21.5 miles per gallon (10.94 L/100 km). Changing to Forever-2 5W30 fully-synthetic oil could raise the mileage by 10%, to 23.65 miles/gallon (9.95 L/100 km). If the automobile emits 416 g/mile (258.5 g/km) of CO₂, the increase in engine efficiency provided by using Forever-2 translates to a **10% decrease in CO₂ emissions**, to only 378 g/mile (235 g/km)!

In general, any increase in engine fuel efficiency will result in a proportional decrease in CO₂ emissions per mile or kilometer. Thus, for a given distance traveled, even though no other changes are made to the vehicle, its emissions total will decrease.

Eco Advantage encourages its customers to help solve the problem of global warming. As more efficient vehicles are produced, we will produce the top-quality lubricants to permit those vehicles to perform at optimum efficiency. For now, though, one step that everyone can take to decrease CO₂ emissions is to replace old-fashioned petroleum-based motor oil with Eco Advantage Forever fully synthetic motor oil. It makes sense – and it helps protect our planet.